

## Recognizing long-standing businesses

As part of The Town of Aurora's four-week promotional campaign to celebrate the importance of our business community, I am pleased to support and highlight the upcoming York Region Business Series conference: Business Innovation in Changing Times at The Mansion Events Centre on November 15.

This conference offers an excellent opportunity to network with highly successful entrepreneurs and see how their innovative approach to business propelled them to success. It features an exceptional line-up of speakers, including Ian Proudfoot of Metroland Media, Bruce Harbinson of TEC Canada, Lee-Anne McAlear from York University's prestigious Schulich School of Business, and Magna International Founder Frank Stronach, who will deliver the conference's keynote address.

Tickets are still available for \$125 at [YRBizSeries.ca](http://YRBizSeries.ca). For those unable to attend, you can follow the conference conversation on Twitter at [#YRBizSeries](https://twitter.com/YRBizSeries).

Mayor Geoffrey Dawe  
Aurora