

Aurora Community Tennis Club shares vision

The Aurora Community Tennis Club (ACTC) Consortium has a vision for a large tennis academy that would be a destination venue at the Stewart Burnett Park. Here's why!

Location - Location - Location:

- ? Close to 404 Highway, easy access, fast in and out;
- ? Hotel to be built across the street at Wellington and Leslie;
- ? Close to North East Plaza for restaurants and shopping;
- ? Close for ACTC relocated events due to inclement weather;
- ? Potential to Magna for Hoedown venue;
- ? Eco Park to provide additional soccer pitches so space available for Academy;
- ? A beautiful storm water pond can be created for aesthetic and geothermal purposes;
- ? Commercial benefits accruing from developing a Destination Park

1 a) Proximity to 404 allows a Destination Park for convenient access to large catchment area of players who would rent courts. From Bradford in north to Richmond Hill in south; to King City in west to Highway 48 in the east. Easy access improves the appeal and would result in increased usage and rental income from the community/recreational tranche.

1 b) Destination Park Proximity to 404 allows for convenient access for international players and visitors coming from Pearson airport. Paying spectators have convenient access via Don Valley and 401 highways.

2 a) Hotel across the street allows convenient shelter for international players/coaches.

3 a) North- East Plaza, Leslie and Wellington, has many restaurants and shops for visitors, and the Promenade is but a short drive for access to fooderies and pubs.

4 a) ACTC events can be relocated with five minutes of car travel to Stewart Burnett Park.

5 a) If the Magna Hoedown could be hosted at the Stewart Burnett Tennis Academy then more revenue could flow to community charities and more revenue flow for the Tennis Academy so that community rates for tennis and pickle ball would be much less.

6 a) The additional soccer pitches in the proposed Stronach Eco-Park frees up the space at Stewart Burnett Park for the Tennis Academy.

7 a) The Tennis Academy requires earth berms for stadium seating. Those berms can be created from the fill scooped out of the earth to create a beautiful storm pond with arcing fountain. The storm pond would be the heat sink for a geothermal system saving much money for heating and cooling.

8 a) The Destination Park is only five minutes away from Promenade area in the downtown core.

Brent MacKinnon
Board Member, ACTC