

Treat yourself at King's annual Craft Beer and Food Truck Festival

By Mark Pavilons

Great craft beer, great entertainment and great friends.

That's the theme of King City's famous outdoor event to launch the summer season.

The annual Craft Beer and Food Truck Festival takes place Saturday, June 11 at the King City Memorial Park, behind the arena.

It's a day filled with good eats, great beverages and live entertainment. It runs from 12 noon to 9.30 p.m.

King Councillor Cleve Mortelliti praised one of the top sponsors, Coppa's Fresh Market, who will open their new flagship store this August in King City.

This year's event features 12 craft breweries, up from the nine who were on hand last year.

The enthusiastic support from the industry helps kick off Craft Beer Week that runs June 10-19.

There are plenty of ways to pair your brew with some amazing food. Providing the food will be 13 gourmet trucks, offering everything from burgers and nachos, to Caribbean and Mexican food.

The headliner this year is Hollerado, hitting the main stage.

Hollerado is a Canadian indie rock band from Ottawa.

Formed in 2007, The band consists of Menno Versteeg (lead vocals, guitar), Nixon Boyd (lead guitar, backing vocals), Dean Baxter (bass, backing vocals) and Jake Boyd (drums, backing vocals). The band has toured extensively, including time in North America, South America, Europe and China, playing with bands such as The Flaming Lips, Weezer, Black Lips and Passion Pit.

They were nominated for the Best New Group Award at the 2011 Juno Awards.

Other performers on tap include Justin Parsons, Stacey Renee, Phil and John, Samara York McLean & Vassos, Rhymes with Hits, The Clearing, Funky Funk Band and Krista Ferguson.

Tickets are \$10 online and \$15 at the gate. For the music even, tickets are \$5 both online and at the gate.

Entry into the event including access to food trucks, breweries, and live music, a six-ounce collectable glass (first 1,500 attendees only), three drink tokens (additional tokens can be purchased on site for \$1-\$2 each).