Sport Summit coming to Aurora

By Jake Courtepatte

Coaches, administrators, parents, and athletes, lend me your ears.

All those involved in sports in Aurora will get the chance to hear from the best in the business later this month in the inaugural Aurora Sport Summit, hosted by Sport Aurora.

?We are very proud of this inaugural event and hope that our community, not just those in already in sport, embrace what we're putting together for them,? said Heather Di Santo, the organizer of the event.

With sessions running Friday, February 23 through a full day's schedule on Saturday, attendees will hear from experts in fields ranging from nutrition, to proper coaching, sport psychology, Social Media 101, and a handful of other topics.

Leading the charge on Friday will be a keynote address from Vicki Keith, one of the most successful marathon swimmers in the history of the sport.

Holding sixteen world records and a member of the Order of Canada, Keith holds the distinction of being the first swimmer to cross all five Great Lakes.

?I've heard her speak and am confident that between her vast marathon swimming experience and accomplishments, and overall outlook on life, that she will bring an engaging and thought provoking presentation on ?Connecting Community through Sport,'? said Di Santo.

Friday's keynote, held at the Aurora Cultural Centre, will be followed by a panel session on safety in sport, with a focus on concussion awareness and management.

Saturday's sessions will move to Aurora High School.

?We are thrilled and honoured to have the connections in the sport community to make this event happen,? said Di Santo. ?And it is our hope that other communities in York Region hear about the great things we are doing and will support us.?

Tickets for the event can be purchased through the Sport Aurora website at www.sportaurora.ca, where attendees can also see a full schedule of sessions.