

Magna expands Hoedown to two nights

The 26th Magna Hoedown is coming up soon.

To date this event has raised over \$8 million for countless charities, non-profits and community groups. Magna International considers it important to contribute to communities in which our employees live to make those communities stronger. Strengthening community is exactly what Hoedown has been able to accomplish to date. It continues to be our goal as we present Hoedown 2014.

At the wrap-up review of last year's Hoedown, our CEO, Don Walker, asked if we could create a second night under the Hoedown tent to benefit the community. I'm pleased to announce we have done just that.

The Magna Hoedown will feature two nights. Our regular Saturday night Hoedown will continue on September 13 as York Region's largest fundraising event.

You will experience the same amazing entertainment, great food and community party it has been known for, all in support of our charities. Hoedown has become that one event each year that folks look forward to seeing the same familiar faces and attend with their groups of friends.

This year, we've also added a Friday night that you won't want to miss. We are featuring Tim Hicks as our headliner.

Just prior to Tim's performance at our Friday, September 12 event, he will be performing during this year's Canadian Country Music Awards show on September 7, 2014. He has been nominated for four 2014 CCMA Awards, including Rising Star, Album of the Year (for his debut album Throwdown), Songwriter of the Year for 'Hell Raisin' Good Time' and CMT Video of the Year for 'Got A Feeling' featuring Blackjack Billy.

In addition to Tim Hicks, and all the way from Las Vegas, we will feature the Wolf Creek Band, playing all your country favourites. And there's more. The finals of our Hoedown Showdown talent contest featuring our final 10 contestants will also take place.

Those in attendance will have an opportunity to text your vote for your favourite. Of course, there will be a silent auction and folks will be able to purchase food and beverages. Tickets will go fast for both nights, so I encourage you to get yours today. Visit www.hoedown.ca for ticket information.

Remember, you will be contributing to 15 organizations whose work on our behalf make this community a better place by supporting those around us.

Steve Hinder, Hoedown Chair
Magna for Community