

Hoedown is fast approaching

Summer winding down and folks returning from vacation mode to prepare for the beginning of school year means only one thing to me.

It will soon be time for the largest community event in York Region once again.

One that has raised over 9 million dollars in support of hundreds of local organizations.

This will be the 28th version of the Magna Hoedown. Although people are now turning their attention to and formulating their plans to attend, those of us involved in the planning and execution of this great event have been hard at it for months.

The event has always been incredible and this year, we have assembled all the ingredients to bring this community the best show ever!

I am always asked about Magna's commitment to the event. Magna continues to cover all the costs related to Hoedown. It is a community fundraiser, a not a for-profit event. That's what makes it so different from the other country festivals and events that have sprung up over the last 28 years.

Frankly, it's the only reason we Hoedown.

We remain true to our vision of supporting organizations in our community, who provide services in our community, improving the quality of life for not only the disenfranchised but for all of us who call this home.

It's important that when you purchase your Hoedown tickets, it's the charities and community groups you're supporting.

I am proud to work for such a leader in corporate social responsibility as Magna and look forward to seeing y'all at Hoedown.

For more information and tickets: www.hoedown.ca

Steve Hinder

Magna for Community