

Election ad hit 'rock bottom?', says reader

In what appears to be an act of desperation, Mr. Dawe released his newspaper ad last Thursday, which turned his campaign in a very negative direction.

His strategy for re-election initially said he was the best person to lead the Town, and now this.

An effective leader does not act in a negative and destructive manner, they are not dismissive, and they listen and treat people with dignity and respect.

Just the facts?

Apparently Mr. Dawe does not expect that a candidate, a citizen, should have a platform with a vision that is 'consistent' with the Town's strategic plan ? this was twisted to be something bad!

The role as a full-time mayor is to represent the Town at events as part-time councillors may not be able to do ? again, twisted to be a bad thing.

I don't think Mr. Dawe is being transparent with citizens, otherwise he would also let you know that it was the insurance company who paid the legal expenses for a lawsuit that was brought on by one Councillor to the Town Council, not the taxpayers! Yet another twist.

Respecting taxpayers' money? Our town is in Financial trouble: borrowed \$25M last month with no clearly defined re-payment plan, new public works building that's \$10M over budget, renovations of the Leisure complex that are \$4M over budget? It's unclear how this is providing Aurora with 'Financial Stability'.

Shame, shame, very disappointed in the negative direction and personal attacks. This is not how a Mayor should act, even if it is an election.

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Aurora